# Strategic Planning

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### Two phase process

Phase 1: Process Design

Phase 2: Process Implementation

#### Phase 1 outcomes

Why is the Department doing strategic planning?

What we hope to produce?

How will the Department undertake strategic planning?

# DRIVERS AND NEED FOR STRATEGIC PLANNING

# Why do strategic planning?

Prioritize work (day-to-day work and IWRS recommended actions)

Continue to improve as a positive and productive workplace

Improve our organization's communication

#### Additional drivers

## 2016 Secretary of State Audit

#### Secretary of State Audit Report

Jeanne P. Atkins, Secretary of State Mary Wenger, Interim Director, Audits Division



Oregon Water Resources Department: Enhancing Sustainability Efforts and Agency Planning Needed to Better Address Oregon's Water Supply Needs

#### **Executive Summary**



Oregon is facing growing pressures and concerns related to its water supply. The Water Resources Department (WRD), charged with managing the state's water resources, could better balance water rights issuance and management with actions to sustain current and future water needs. The agency can also enhance its focus on groundwater protection, data collection and analysis, and workload and staffing. A long-term agency plan would help WRD strategically focus and prioritize the agency's efforts and align them with available resources.

#### Better balance needed to ensure water sustainability

Parts of the state are experiencing regular and large scale water supply availability issues. There are indications that this trend will continue, intensify, and spread. Many water sources in the state have been fully allocated, and groundwater levels are decreasing in several areas. By 2050, Oregon could be faced with a need for an additional 424 billion gallons of water per year to meet irrigation needs and municipal and industrial demand. Though Oregon is known as a rainy place, there is a limited amount of consumable water available for meeting all existing needs and new uses.

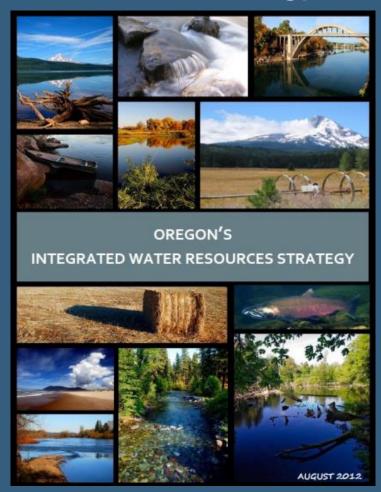
While issuing water rights has always been a key responsibility for WRD, actions to restore and protect streamflows and watersheds for long-term sustainability have received less attention. Related programs are limited in number and in participation. The demands that are putting pressure on Oregon's water supply are likely to continue to grow, which raises the need for action to ensure the ongoing sustainability of our water.

#### Groundwater protection needs more focus

Groundwater usage is increasing, and a large and growing number of wells go uninspected. Poor well construction may result in higher levels of

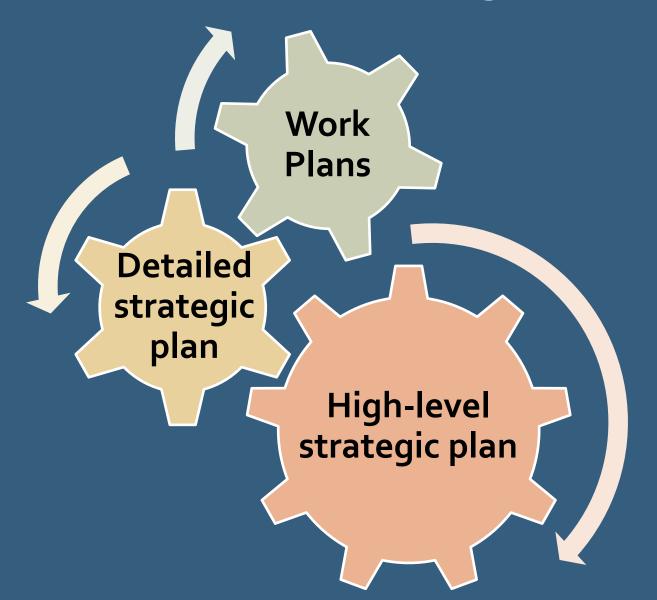
December 2016

#### Integrated Water Resources Strategy



# TENTATIVE STRATEGIC PLANNING PRODUCTS

#### Tentative products of strategic planning



#### Tentative product: High-level plan



Use existing mission, vision, and goals

Add values, core competencies, employee initiatives, and a prioritized list of work to be accomplished in the next 5years





Use Department's existing capacity and resources as sideboards for the amount of work that could be done in the 5-year timeframe

## Tentative product: Detailed plan



Identify the tasks, resources, timing required to do the work identified in high level plan



Use to track the status of the work

#### Work plans

The Department does not anticipate producing work plans through strategic planning, but they may be a next step for certain sections or topics.

#### Recap of work to be done

**Values** 

What the Department values

Core competencies

What sets the Department apart from other dealing with water resource issues

**Prioritized list** 

Work to be done over next 5 years (day-to-day work & IWRS Recommended Actions)

**Employee** initiatives

What needs to be done to enable employees to accomplish work

#### **PROCESS DESIGN**

### **Groups to Engage**



# Group engagement areas

Group	Values and Core Competencies	Priorities for 5- Year Plan	Employee Initiatives
Water Resources Commission		<b>√</b>	
Department Managers and Staff	<b>√</b>	<b>√</b>	<b>✓</b>
Department Executive Team	<b>√</b>	<b>√</b>	<b>✓</b>
Stakeholders		$\checkmark$	
Agency Partners		<b>√</b>	

## Forms of engagement

Information sharing/gathering

Sorting

Selection/decisions

Development

Report back & feedback

Adoption

#### Forms of engagement: Commission

Provide input into plans

- Offer guidance and input
- Venues: Commission meetings and one-on-one meetings

Review and adopt strategic plans

- The Commission will be asked to review and adopt the plan
- Expected date: August 2018

## Forms of engagement: Department Executive Team

Report back and accept feedback on decisions and planning documents

Develop strategic planning documents

Make decisions on various items through work sessions

Sort through input provided by groups

# Forms of engagement: Department managers and staff

#### Information gathering

- Brainstorm values and core competencies
- Provide input on time and resources required for work (for prioritization and employee initiatives)

#### Review/Feedback

- Receive updates
- Give feedback through all-staff and section meetings, emails, surveys, and other forms of involvement

#### Forms of engagement: Stakeholders

Share own priorities for consideration in plan

Receive updates and provide feedback through meetings and emails

## Forms of engagement: Agency partners

Receive updates

Share feedback

Engage IWRS
Agency
Advisory
Team

#### **NEXT STEPS**

#### Next steps

Hire consultant to assist with Phase 2

Focus on values and core competencies first

Start prioritization efforts after IWRS adoption

Present strategic plan to Commission for adoption in August 2018

#### Thank you! Questions? Feedback?



